

Readership / Audience 2026

Bioscience Today (previously Bioscience Journal) is a contemporary publication written to assist the drive towards the government agenda and vision of making the Life Sciences sector of the UK a test bed for clinical research and medical innovation.

Aimed towards decision makers within the Bioscience, Medical, Pharmaceutical and Healthcare markets, and global in appeal,

its content is independent and politically unbiased and driven by investigative journalism and expert analysis by industry leaders.

Covering key aspects within its chosen industries,

Bioscience Today sheds light on industry impacting stories that shape its future and reveals the major players behind the growth of the UK's most exciting industry sector.

Bioscience Today gets your message directly the medical, pharmaceuticals, and healthcare markets that employ 233,000 people in the UK and generate £63 billion in revenues across over 5,000 companies.

Audience

Digital subscribers - **3,150** | Social Media followers - **6,581** | Magazine Readership - **9,000**

Job function	%	Industry	%	Seniority	%
Research	29.8	Biotechnology Research	33.3	Senior	35.9
Operations	14.0	Pharmaceutical Manufacturing	21.7	Entry	24.8
Engineering	10.1	Higher Education	11.4	Director	15.1
Information Technology	10.1	Research Services	8.9	Manager	8.6
Education	8.8	Hospitals and Health Care	5.9	VP	5.3
Media and Communication	8.3	Medical Equipment Manufacturing	5.5	CXO	3.6
Healthcare Services	7.0	Chemical Manufacturing	5.3	Owner	3.5
Product Management	5.2	IT Services and IT Consulting	3.9	Training	2.1
Quality Assurance	3.6	Medical and Diagnostic Laboratories	2.0	Partner	1.1
Consulting	3.1	Hospitals	2.0		

Website stats:

biosciencetoday.co.uk

Average visits per month: **2,978**

Average page views per month: **5,900**

Online Audience

UK **50%** | Europe **23%**

USA **16%** | Rest Of World **11%**

