Readership / Audience 2027

Bioscience Today (previously Bioscience Journal) is a contemporary publication written to assist the drive towards the government's agenda and vision of making the Life Sciences sector of the UK a test bed for clinical research and medical innovation.

Aimed towards decision makers within the Bioscience, Medical, Pharmaceutical and Healthcare markets, and global in appeal, its content is independent and politically unbiased and driven by investigative journalism and expert analysis by industry leaders.

Covering key aspects within its chosen industries, Bioscience Today sheds light on industry-impacting stories that shape its future and reveals the major players behind the growth of the UK's most exciting industry sector.

Bioscience Today gets your message directly to the medical, pharmaceutical and healthcare markets that employ 233,000 people in the UK and generate £63 billion in revenues across over 5,000 companies.

Audience

Digital Subscribers - 3,150 | Social media Followers - 6,850 | Magazine Readership - 9,000

Job Function	%
Research	29.8
Operations	14.0
Engineering	10.1
Information Technology	10.1
Education	8.8
Media and Communication	8.3
Healthcare Services	7.0
Product Management	5.2
Quality Assurance	3.6
Consulting	3.1

Industry	%
Biotechnology Research	33.3
Pharmaceutical Manufacturing	21.7
Higher Education	11.4
Research Services	8.9
Hospitals & Health Care	5.9
Medical Equipment Manufacturing	5.5
Chemical Manufacturing	5.3
IT Services & IT Consulting	3.9
Medical & Diagnostic Laboratories	2.0
Hospitals	2.0

Seniority	%
Senior	35.9
Entry	24.8
Director	15.1
Manager	8.6
VP	5.3
CXO	3.6
Owner	3.5
Training	2.1
Partner	1.1

Website stats: biosciencetoday.co.uk

Average visits per month: 3,455

Average page views per month: 6,102



Online Audience

UK 50% | Europe 23%

USA 16% | Rest of World 11%